LOCAL ECONOMIC APPROACHES FOR INCLUSIVE AND SUSTAINABLE TERRITORIAL DEVELOPMENT

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Lord Mayor City of Mannheim
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MANNHEIM - FACTS AND FIGURES

- 144.96 km² AREA
- 2,500 BUSINESS REGISTRATIONS ANNUALLY
- 183,055 EMPLOYEES
- 8,836 COMPANIES
- 312,265 INHABITANTS
- 7 STARTUP CENTRES
BIG COMPANIES IN MANNHEIM

- Engelhorn
- Bombardier
- Universitätsmedizin Mannheim
- Die Continentale
- Bilfinger
- Inter Versicherungsgruppe
- Bauhaus
- Abb
- RNV
- Friatec
- John Deere
- Phoenix Group
- GE
- Mercedes-Benz
- Roche
- Mediengruppe Dr. Haas GmbH
- Pepperl+Fuchs
- SCA
- Südzucker
- Fuchs
- Diringer & Scheidel Unternehmensgruppe
- D&S
„NEUE WIRTSCHAFTSPOLITISCHE STRATEGIE“

Strategic goals of the city

- Urbanity
- Talents
- New Companies
- Tolerance
- Educational Justice
- Creativity
- Commitment
- Equity Capital

Change²

A new strategy as basis for our actions since 2010

- Customer support
- Startup City
- Cluster approach
- Talent support
CUSTOMER SUPPORT
MANNHEIM – A STARTUP CITY
7 STARTUP CENTRES IN MANNHEIM
The metropolitan area Rhine-Neckar is well established as Hot-Spot of the consequent implementation of industry 4.0.

- promotion of the innovative ability of resident companies by internetting among each other but also with academic facilities
- implication of application-oriented projects and flagship projects
- saving and creating workplaces/luring skilled employees and scientists to the region
- incubator for start ups and research facilities in the metropolitan area
MANNHEIM MEDICAL TECHNOLOGY CAMPUS – MMT CAMPUS

The Mannheim Medical Technology Cluster as local partner offers a network of experts and partners as well as infrastructure for medical technology companies.

Novel Innovation Ecosystem

- 20,000m² Floor Space (Stage-1)
- Office-, Workshop-, Laboratory- and Cleanroom-Space
- Next Door to Medical Industry, Hospital and Research

Your cup of hot coffee will not even stand a chance to cool down on the way.
TALENT SUPPORT
ECONOMY OF COMMON GOODS
FUTURE TASKS
Thanks for your attention!