

MISSION STATEMENT MANNHEIM² 2030



FOREWORD



Since January 2016, the Sustainable Development Goals (SDGs), developed within the framework of Agenda 2030 for sustainable development, have applied to all countries of the world. Hardly any of these goals can be achieved without the participation of cities. Mannheim is already involved in many ways in the field of sustainability. This commitment is now being further expanded against the backdrop of global challenges. In a broad-based participation process – sponsored by the Federal Ministry for Economic Co-

operation and Development and Engagement Global with its Service Agency Communities in One World – we have worked together with more than 2,500 Mannheim residents, companies, institutions, initiatives and associations, universities, self-help groups and others to develop a large number of proposals and suggestions for the "Mannheim 2030" mission statement. The central questions were how the 17 global sustainability targets can be implemented at local level and what our life in Mannheim should look like in 2030. Based on the findings and results of the mission statement process, the previous strategic objectives of the City of Mannheim were revised. The result is the "Mannheim 2030" mission statement. Through the local implementation of Agenda 2030, Mannheim is making an important contribution to a more sustainable and fairer world and is playing a pioneering international role in this.

The local council adopted this mission statement at its meeting on 12 March 2019.

A handwritten signature in black ink, reading "Peter Kurz". The signature is stylized, with the first letters of the first and last names being prominent.

Dr. Peter Kurz
Lord Mayor

INTRODUCTION

Digitalization, climate change, protection of our natural resources, migration, urbanization – the challenges for humanity in the 21st century are epochal in their scope. No continent and no nation can meet these challenges alone. All countries of the world have therefore agreed to implement 17 global sustainability goals by the year 2030. Hardly any of these goals can be achieved without the participation of the cities.



Mannheim is aware of its global responsibility. As a strong city community, we would like to make a contribution to achieving the global sustainability goals with our knowledge and experience.

That's why we have asked Mannheim residents the question: What do we want life in our city to be like in 2030? In a broadly-based participation program with varied opportunities for dialogue, the Mannheim city community processed over 1,500 answers. These form the basis for this Mission Statement Mannheim 2030. The seven future topics of the Mission Statement represent the tangible implementation of the global sustainability goals in Mannheim.

The Mission Statement Mannheim 2030 should be regarded as a compass that gives orientation to the actions of all the people of Mannheim. Rather than containing many tangible measures, it is much more a vision of the Mannheim of the future. The city administration is bringing the message of the mission statement into the public domain. It takes on a special role model function within the city community and is guided in all its actions by the objectives of the mission statement.

The enormous interest in city life and the great sense of attachment to the city are unique in Mannheim. We thank all Mannheim residents and the companies, institutions and associations involved for their great commitment along the path towards the Mission Statement Mannheim 2030.

Reading notes

The order of sequence for the seven future topics does not represent any order of priority. A strategic goal and subheadings make the vision that we are following for Mannheim 2030 clear. With practical examples from Mannheim, we prove that sustainability is not an abstract concept but something tangible that, in many cases, is already being implemented in the city. The choice of the examples shows the individual aspects and the breadth of activities up to now, and points towards future potentials.

The mission statement is:

- an attempt to describe what life will be like in the coming years in Mannheim and what it means to be a Mannheim resident; it is being regularly amended and updated;
- something to come to grips with; a tool to enable the city community to get involved in the future of Mannheim in a meaningful way;
- an indicator for approaching a series of measures so that the achievements implemented in the short term make the deployment of long-term goals possible;
- not a plan that replaces all other strategies; we recognize that alongside the mission statement, other strategies are being implemented in the city administration and we jointly guarantee that these are in harmony with the mission statement;
- particularly effective when the city community commits to consistent action in accordance with the 17 sustainability goals;
- not a bureaucratic stop sign, nor will it hold up innovation and other work in the city.

We refer to “Mannheim residents” when we mean people who live in Mannheim.

We refer to “people” when we mean persons who are located in Mannheim.

We refer to the “city administration” when we refer to the city offices, departments and owner-operated municipal enterprises as well as the city communities and investments.

We refer to “city community” or “we” when we refer to everyone from the city administration, politics, companies located or active in Mannheim, institutions and associations, Mannheim residents and people with a special connection to Mannheim.

We have opted for one spelling to avoid duplication.

PREMISES

Mannheim municipal council passed the Mission Statement Mannheim 2030 on 12.03.2019 after a broadly based participatory process with numerous opportunities for dialogue, taking the following aspects into consideration.

- (1) Sustainability means that our lifestyle and our economy is organized in such a way that future generations will also be able to live well – in all four sustainability dimensions: environmental, social, economic and cultural.
- (2) The financial effects must be taken into account in all decision-making. Only in this way can the city fulfill its mandate in the medium and long-term. In order to deploy the available resources in a meaningful way, the mission statement offers suitable orientation and the possibility to prioritize.
- (3) A sustainable city development will only be comprehensively achieved when all parties in the city community are involved – Mannheim residents, the city administration, politics, companies, associations and institutions.

OVERVIEW OF STRATEGIC GOALS

The seven strategic goals represent the core of our mission statement.

The Mannheim city administration pledges to act in a financially sustainable way in the implementation of the seven strategic goals and fundamentally not to spend more than is collected. In this way it can also fulfill its legal and organizational mandate.

- Mannheim guarantees educational equality and prevents poverty. The social and cultural integration of all Mannheim residents is guaranteed.
- Mannheim offers an exemplary urban quality of life with a high level of security as a basis for a healthy, happy life for people of all age groups, thereby gaining more citizens for the city.
- Mannheim is characterized by a supportive city community and a model for communal life in cities. Gender equality and the acceptance of diverse human identities and lifestyles have been achieved.
- Mannheim is distinguished by a strong city community and good administrative procedures. Mannheim residents make use of the possibilities of taking part in democratic and transparent processes regarding the development of their city to an above-average extent.
- As a digital and innovative metropolis, Mannheim creates the prerequisites for companies of every size to realize diverse and future-proof added value as well as to attract talented and skilled employees.
- Mannheim is a climate-friendly – in perspective, climate-neutral – and resilient city that is a model for environmentally friendly life and actions.
- Mannheim is a model for the international cooperation between cities. Municipal development policy and responsible consumption contribute to global justice and a sustainable international policy.

FUTURE TOPIC: SOCIAL AND CULTURAL INTEGRATION, SOCIETAL COOPERATION AND LIFELONG LEARNING



Strategic goal: Mannheim guarantees educational equality and prevents poverty. The social and cultural integration of all Mannheim residents is guaranteed.

In Mannheim no-one is left behind. Poverty risks are systematically combated; educational justice is ensured. Culture is an important driver of social cohesion. Particularly the topics of accessibility, inclusion and equal opportunity will be systematically taken into account in all aspects of life.

Cohesion and good living in the urban quarters

A solid network of social and neighborly support systems enables all Mannheim residents to have an independent life that is integrated within the community. The urban quarters are the central setting for collective design by city administration and city community. They are places of considerate and respectful communal life. Targeted investments and measures such as subsidized construction of new apartments have ensured a balanced social mix in the quarters. Between 2018 and 2030, a total of 12,000 apartments will be constructed. Alternative living formats such as multigenerational houses and communal living projects have significantly increased.

Societal encounters in public spaces and inclusive mobility

Culture makes cross-milieu encounters possible and thereby strengthens social cohesion. All city districts are living locations with diverse, easily accessible cultural and social activities as well as a high quality of life. In Mannheim, everyone has access to safe, affordable and barrier-free transport systems. For the products of the public transport system, passengers benefit from a simple tariff structure, affordable prices for all and extension of routes for easier access to mobility.

Educational activities for lifelong learning and cultural integration

In 2030 all Mannheim residents have easy and equal-opportunity access to high-quality education and culture – without physical or social barriers. The diversity of the educational activities on offer reflects the diversity of the city and includes in particular further and advanced educational offerings for political training and digitalization which have been taken up by many people. Cultural education is a key to integration in societal life. In this respect, Mannheim has a wide range of activities on offer and encourages successful independent, creative work.

Mannheim families – including single parents – fulfill their educational responsibility, promote the educational success of their children and are supported to a special degree in this. The modern, barrier-free schools have advanced equipment for lessons. Together children and young people learn true-to-life content such as running a household, healthy nourishment, filling in a tax return or writing a job application. For example, one focus of education for young children and primary education is language development as well as the offerings on integration and inclusion. The educational success of the children does not depend on their background or social milieu. Free-of-charge public places for full-day supervision in institutions with high pedagogical quality are available for children of all ages. Educational counselors support the transition between school and work – in a traineeship or course of study at a higher-educational institute. Educational institutions, authorities and companies cooperate to achieve this. Families, children and young people are therefore strongly integrated into local educational networks.

Good employment for everyone

All Mannheim residents have fair access to the job market and to an effective job agency. This means that they can pay their living expenses themselves with good, safe and social-security liable jobs. The companies offer fair and social conditions – for example in respect of pay, flexible working times or home-office. Family-friendly work times and childcare make it easier to combine work and family. After working part-time or taking time out to look after a family, job centers offer individual counseling on starting work again. People looking for work turn to the de-centralized job fairs in the districts which are able to find work for them quickly. The proportion of the long-term unemployed has tangibly dropped thanks to the development of qualification and occupational offerings. Youth unemployment remains at considerably less than 1 %. Significantly fewer people in work are dependent on social welfare. For example, the service organization “städtische Dienstleistungen” (“city services”) creates jobs that lie above the low wage sector. This also has the effect of significantly minimizing the poverty risk.

The city administration has introduced an overall strategy that contains tailored instruments for (initial) training and qualification. Offers for psychological health at work are available to all. These include addiction counseling or psychosocial supervision. In addition, the economic models are changing: With new initiatives and ideas, Mannheim reinforces the path towards social-ecological entrepreneurial spirit that focuses on the common good. Local companies are increasingly implementing accessibility and inclusion so that workplaces are created for people with disabilities – also in management positions. In this way, everyone can contribute to local added value.

FUTURE TOPIC: HEALTH, WELLBEING AND DEMOGRAPHIC CHANGE



Strategic goal: Mannheim offers an exemplary urban quality of life with a high level of security as a basis for a healthy, happy life for people of all age groups, thereby gaining more citizens for the city.

In Mannheim 2030, health for all is a publicly perceived and accepted entitlement. Mannheim residents take responsibility for their own physical, mental and sexual health. They live lives that are mindful, filled with meaning and well-being. Health promotion, prevention and protection are important tasks that are kept in mind in all areas. Mannheim has also found tangible answers to current demographic issues.

Education and exercise create health and happiness

The Mannheim educational institutions, such as the evening academy, promote health and nutrition. In this way Mannheim residents are motivated to lead health-conscious, balanced lifestyles with a diet low in meat. They value the availability of fresh and regional food. Sport also contributes to health and reduces diseases of affluence such as obesity. That's why Mannheim offers a broad-based range of options for exercise and sporting activity with a high take-up rate, that people of all ages use. Sport clubs play a leading role and are supported in their far-reaching tasks. Numerous sports premises and sports venues are available for club-related and independent sport. The shared cross-generational experience of exercise, such as sport in the park, has become self-evident.

City planning focuses on people's well-being

The city planning aims to have positive effects on the psychological and physical health of Mannheim residents. It takes priority when designing public spaces and inner city green areas. The Mannheim inner city is a lively but also an inviting place to have fun and relax. Mannheim residents enjoy having a clean and attractive cityscape. People have more public urban space at their disposal by converting existing car parking spaces. Numerous sport and leisure activities promote the attractiveness of the city. Forests, river banks and parks are popular areas for living and leisure environments where people meet up. For example, the Käfertaler Forest, the Rhine Promenade, the Herzogenriedpark, the Dossenwald and the Luisenpark are popular attractions in the metropolitan region. Mannheim's new mobility concept takes topics such as health and quality of life into account by acknowledging the bicycle as the preferred mode of transport. The bicycle has become the no. 1 means of transport in the city in which it was invented.

Children are the future of Mannheim

In Mannheim, children grow up from the very beginning in a carefree, healthy way. They are supported both by their families and also by the city community. Mannheim is known as a particularly child-friendly community. Childcare in daycare centers or with childminders is high-quality, available to all and free-of-charge.

Ageing and self-determination

The transition to an older city community will also affect Mannheim's city districts and quarters. Mannheim guarantees self-determined ageing with dignity in demographically mixed city districts. Strong home-based care structures have developed that combine neighborhood help with outpatient care. A closely-knit support network at district level provides a comprehensive and coordinated service for advice, support and integration of older people in the city community. The main focus of this is drop-in elderly care, advice centers for seniors and cross-generational meeting points on site.

Barrier-free access to health services

The city administration cares about the health of all Mannheim residents. The key goal is a barrier-free health system. Health-promoting infrastructures and offers in the medical and sporting sectors can be reached on foot. In order to ensure that these are accessible, there are varied activities on offer for health promotion, prevention and care, such as in the framework of decentralized health meeting points and self-help groups. The city supports people who need care, have chronic illnesses or disabilities in living a self-determined life. All Mannheim residents who depend on care are guaranteed to be able to stay in their own home, if that is what they want. This is ensured by the organization of needs-based care in the community according to the principle "outpatient before inpatient".

Communal life in Mannheim is safe

Public spaces in Mannheim are safe. The city administration ensures that people do not need to be anxious. A perceived sense of being unsafe in several areas is combated by the presence of the security services, better street lighting and neighborly cohesion among other things. Danger prevention and emergency care is guaranteed, as before, by the full-time and voluntary forces of the fire service, the disaster protection service and the ambulance service.

FUTURE TOPIC: EQUALITY, DIVERSITY AND INTEGRATION



Strategic goal: Mannheim is characterized by a supportive city community and is a model for communal life in cities. Gender equality and the acceptance of diverse human identities and lifestyles have been achieved.

In Mannheim 2030, people live as part of an equal, non-discriminatory and prejudice-free city community. Alongside the city administration, numerous Mannheim initiatives, organizations and institutions, religious communities and churches, clubs and companies are committed to this. From the very beginning, social values such as equality, solidarity and respect are communicated and lived out in Mannheim.

Schools and sport clubs fulfill their integrative function

Schools are supported by additional personnel and supplementary pedagogic programs, and have an integrative effect in the city districts. In this way they can do justice to the diversity of the pupils. Their integration is comprehensively guaranteed through programs such as the Mannheim Unterstützungssystem Schule (MAUS - Mannheim School Support System) as well as language development, talent promotion and the teaching of intercultural competencies. Sport also makes an important contribution to societal integration. Different groups and milieus find unity through sport.

Mannheim culture of diversity as a motor of communal life

In the broadest sense, culture is an essential vehicle for communal life in Mannheim, a city characterized by diversity. People of all age groups and life situations have easy and low-threshold access to the activities of the cultural institutions and make use of these to a far greater extent than the average. The city administration has established a central point of contact where all Mannheim residents can find out about cultural activities. These include the Orientalische Musikakademie Mannheim, Nationaltheater Mannheim, Reiss-Engelhorn-Museen, Kunsthalle Mannheim, TECHNOSEUM, Alte Feuerwache, Port25, Mannheimer Kunstverein, independent theatre groups, the Cinema Quadrat and many others. Mannheim residents also develop a strong identification with their city through cultural activities in their quarters and regional festivals.

Equality, diversity and LGBTI

The implementation of the equality campaign plan for equality of the sexes – particularly women – is established in Mannheim 2030. In a community developmental-political context, questions of equality have become a matter of course and are explored by us in the context of international initiatives such as International Women's Day. The Mannheim declaration in favor of a diverse communal life is comprehensively followed. In Mannheim 2030, no-one is insulted or discriminated against on the grounds of their ethnic background, skin color, biological or social gender, psychological or physical abilities, age, sexual or gender identity, gender features or various sexual characteristics, religion or philosophy of life. LGBTIs are a self-evident and valued part of urban society - from schools and working life to football clubs.

Mindfulness, mutual encouragement and participation

Mannheim is a model for communal life in cities. Striking a balance between community spirit, individualism and identity, the city community finds sustainable compromises together. Mannheim residents are there for one another as an expression of this mutual value in a special way, showing civil courage and offering one another support. Racism and xenophobia will continue to have no home in Mannheim in the future. The breadth of urban society also publicly stands up for this. Meeting rooms have been created in all quarters in which people can discuss current societal challenges and find solutions together. Here, people from different cultures, religions and social milieus encounter each other. The fact that we also see diversity as an opportunity is reflected by the above-average internationality of the people who live and work in Mannheim. Their different ideas and identities have become everyday life in the organization of the city.

Corporate social responsibility in the economy

In Mannheim 2030, the economy is also characterized by mutual respect and openness, by equality and diversity. It therefore lives up to its institutional responsibility (Corporate Social Responsibility). The corporate landscape has also become diverse: the image of tradesman and service professions has improved on a lasting basis. Small and medium-sized companies play a significant role in Mannheim and profit from good networking within the Rhine-Neckar metropolitan region. Institutions such as the Mannheim Chamber of Trades and the Rhine Neckar Chamber of Industry and Commerce or the job center support them in topics such as finding specialist employees. This also contributes to Mannheim being a livable location that does not drive specialist workers and managers into the surrounding areas but draws them into the city.

FUTURE TOPIC: DEMOCRACY, DEDICATION AND PARTICIPATION



Strategic goal: Mannheim is distinguished by a strong city community and good administrative procedures. Mannheim residents make use of the opportunities to take part in democratic and transparent processes regarding the development of their city to an above-average extent.

Mannheim 2030 is open, supportive and dedicated. Children, young people and adults value in equal measure the opportunity to be active for the city community together. Mannheim residents are in favor of democracy and like to be involved politically in decision-making processes. They know the possibilities open to them in elections and use them increasingly – regardless of their social milieu.

Democracy is part of everyday life in Mannheim

Cities represent the cradle of democracy and are home for most people. This is why urban spaces have great significance for the development of our society. In Mannheim 2030 the democratic value system of the constitution is the firmly established basis for communal life. Participative processes are integrated into people's everyday life; everyone is aware that one's own behavior is of the highest significance for the community.

The city of Mannheim offers numerous innovative and low-threshold participation activities, also in the city districts. Mannheim residents use these opportunities to an above-average extent and get involved in open-ended processes for the benefit of their city and their fellow citizens. The city administration and municipal council accommodate the results of citizens' involvement in relevant projects and plans.

Being open to the public and transparent are prerequisites for active participation and trust in political processes

Politics and administration represent the overall city and district interests of Mannheim residents and pay attention to the social balance of their decisions. They communicate political decisions and the work of the administration regularly. All important information is made accessible and presented prior to public decisions. Grievances and critical issues too are discussed with one another in an open and respectful way. In this way, Mannheim residents are able to understand political decisions and consolidate their trust in municipal-political institutions and actors.

Powerful city community – empowering city administration

The city administration strengthens the independence and individual responsibility of people by helping people to help themselves; it promotes collaboration as well as meetings and networking between people. It honors and supports voluntary work and initiatives intended to benefit civil society. This reduces the social divide, promotes the integration of different population groups and the participation of all people in societal life.

Mannheim's schools and clubs set the example of democratic values

From the very beginning, children learn values such as equality, solidarity and respect; these form the foundation for a sustainable social city community. The city administration supports Mannheim schools in their function as communicators of democracy and in their cooperation with extra-curricular partners. Mannheim schools work together with clubs, associations, youth organizations and initiatives to encourage pupils to participate in extra-curricular activities and to make this easier. The city administration promotes the organizers of associations, especially sport clubs, to make democratic values tangible in the life of their club.

FUTURE TOPIC: DIGITALIZATION, INNOVATION AND FUTURE-PROOF ADDED VALUE



Strategic goal: As a digital and innovative metropolis, Mannheim creates the prerequisites for companies of every size to realize diverse and future-proof added value as well as to attract talented and skilled employees.

In Mannheim in the year 2030, digital information and management are intelligently deployed; a digital public service is assured. The city community has taken part in the digital revolution and regards digitalization as an opportunity. The Mannheim economy has successfully managed to digitalize value-adding processes and further develop its international competitiveness. The city administration uses the diverse digital potentials systematically and in doing so is dedicated to a forward-looking and sustainable planning of its activities.

Digital training for all Mannheim residents

The Mannheim educational institutions and measures are digitalized. All Mannheim residents have access to affordable digital further and advanced education provisions, particularly in the field of political education. Adults, especially senior citizens, have a wide-ranging and accordingly popular range of workshops and courses available, for example on using digital media. The most important non-school educational project is the new city library. Adequate digital education has also become a matter of course in Mannheim's schools and central educational institutions. This makes lifelong learning possible for everyone and also strengthens democratic participation in political and societal life.

Intelligent and sustainable mobility

In Mannheim, everyone profits from integrated mobility services, a digital infrastructure and intelligent navigation aids. This means that the traffic flow has been optimized for all traffic users. Autonomous driving has been introduced under the guarantee of high safety requirements. Free parking spaces are automatically controlled. Comprehensively distributed bicycle hire systems and car-sharing offers create an affordable and flexible use of transport – according to the motto “share instead of purchase”. The different forms of mobility are networked with each other in an uncomplicated way using digital technologies and offerings.

With E-Government, Mannheim is using the opportunities presented by digitalization

Mannheim 2030 is a model city. Topics such as E-Government, data security and open data processes are part of people's everyday lives. On the citizens' portal, all citizens' services are digitally accessible, also on mobile devices. Mannheim residents make use of this broad offer and value the service orientation and efficiency of the city administration. The city administration's seal of trust guarantees the city's data sovereignty and the user friendliness of the application. It guarantees the protection of personal data from possible misuse.

Free-of-charge internet access is available everywhere, open data and artificial intelligence are made available and used, according to the needs of the city community. The provision is largely based on free-of-charge software and open technologies. Mannheim residents use the open-data portal regularly to jointly develop additional digital services such as data on city supplies.

Smart production and creative economy

Mannheim regards itself as being a city of art and culture that promotes creativity in a sustainable manner. The city is recognized as an ideas and foundation workshop generating future value which offers free spaces for model projects and experiments. Its digital infrastructure is absolutely competitive. "Smart production" has become a substantial driver of the value creation and prominence of the location of Mannheim. Mannheim companies are able to attract talented employees and specialist workers, and to cooperate with higher education institutions and start-ups. The special creative atmosphere in the city makes space for creative blossoming and offers a sought-after environment to develop and implement ideas.

FUTURE TOPIC: CLIMATE, ENVIRONMENT AND ALTERNATIVE MOBILITY



Strategic goal: Mannheim is a climate-friendly – in perspective, climate-neutral – and resilient city that is a model for environmentally friendly life and actions.

In Mannheim, climate-friendly trade and consumption, environmentally-friendly mobility and resource-saving behavior are strong and above average. Mannheim ensures its urban quality of life under the challenge of future climatic requirements. Protective measures in the event of heat or strong rain are established. By the year 2050, Mannheim will be a climate-neutral city.

Low emission mobility

Being climate-friendly and adapting to climate change are integral elements of open-space and land development, traffic planning and air pollution control. Mannheim residents have switched to emission-free mobility. They travel on foot, by bicycle or by public transport or they use sustainable mobility forms with new drive technologies. In doing so, they benefit from a safe and extensive cycle lane infrastructure with fast routes, cycle paths and parking possibilities as well as attractive public transport offers.

Car traffic is significantly reduced compared with 2019. With regard to traffic infrastructures, Mannheim cooperates with the region and has connected all traffic service providers with each other to form an optimized overall system. Thanks to efficient traffic connections, commuters can reach their place of work quickly and in an environmentally friendly way. An integrated parking space concept relieves the burden on the city center in particular. Low emission and intelligent logistics services significantly reduce the traffic volume. Sustainable delivery services, by e-delivery bicycle for example, have become established, meaning that noise and air pollution have reduced.

Urban green spaces improve quality of life, guarantee a good climate and biodiversity

Mannheim 2030 has numerous cultivated green and open spaces, with Mannheim residents participating in their development and maintenance. The city administration operates sustainable land management that takes climate-ecological aspects into consideration. The nature and landscape conservation areas have been further developed in their ecological quality. Mannheim takes its responsibility to protect endangered habitats along rivers and sandy areas seriously. Numerous leisure areas, nature protection zones and green spaces in the city region offer a habitat for diverse animal and plant varieties which increases the biodiversity and networking of habitats. Further protected areas such as the Coleman barracks are secured. Mannheim's fields were upgraded with hedges and meadows as part of the biotope network. Surrounding forests are managed close to nature.

In agriculture and park maintenance, poisons (herbicides and pesticides) are not used. Green spaces and extended fresh air corridors that run from outer districts to the center, create a good city climate with fresh air.

Life on the water

Mannheim 2030 has mastered the challenges of climate change for cities on the water, such as the risk of flooding. The water ecosystem is protected from damaging influences from humans such as warming or contamination. All Mannheim waterways are in an excellent ecological condition, meaning that drinking water can be prepared from them.

Mannheim as a climate-friendly ecosystem

Mannheim 2030 has successfully implemented the (inter-)national climate protection goals. Climate and environmentally damaging emissions in air, water and soil were substantially reduced. Mannheim's energy requirements are obtained almost completely ecologically; concepts, including covering the district heating requirement regeneratively, are very advanced. Through innovative and sustainable construction concepts, the city buildings are energy efficient and environmentally friendly with greenery on roofs and facades, for example. Waste generation has been substantially lowered; plastic waste and non-reusable packaging have disappeared from the cityscape. The remaining waste is sorted, separated and properly disposed of or reused. Common goods such as water, air and public spaces continue to be protected public property. This means that a healthy ecosystem remains for future generations.

Climate protection economic alliance

The economic location of Mannheim is characterized by companies that actively and effectively work towards sustainable economics and consumption. The Mannheim economy takes an active role in the reduction of emissions with its climate protection alliance. The industry and logistics companies have a particularly high importance here. The allocation of land plots by the city administration takes place exclusively to companies that implement the goals of sustainable development.

Education for sustainable development

Mannheim residents reflect on the effects of their lifestyle on the environment and adapt their actions accordingly. For example, they prefer regional and seasonal products. In all educational institutions there is a program for sustainable development, for example with campaigns to explain waste separation and avoidance. Furthermore, the city administration advises Mannheim residents on issues regarding climate and environmental protection and promotes the offerings of third parties. It makes comprehensive environmental and climate-related data available to them.

FUTURE TOPIC: INTERNATIONAL COOPERATION, GLOBAL RESPONSIBILITY AND CONSUMPTION



Strategic goal: Mannheim is a model for the international cooperation between cities. Municipal development policy and responsible consumption contribute to global justice and a sustainable international policy.

Mannheim is known internationally as a cosmopolitan metropolis with a distinctive local identity that defines itself as a European city. In Mannheim, international agreements are implemented at local level in order to make a tangible contribution to global sustainability. The geographic and content-related focal points of the international collaboration are derived from the needs and potentials of the city community.

Internationally connected economy and responsible consumption

Mannheim is internationally connected to an above average extent and thereby profits from new investors and investment possibilities. The city administration particularly supports young companies and innovative firms with international collaborations so that their potential can be exploited. Mannheim combines economic collaboration and municipal development policy, and implements this in tangible projects. Mannheim residents have wide-ranging access to an unusual variety of regional and fair traded products. They know that through responsible consumption in their everyday lives they can contribute to sustainable development. The city community takes on responsibility in the sense of “one world” thinking when purchasing goods or services, and thereby encourages fair trade, fair wages and environmental protection.

Local development through global learning

Global learning is a fundamental prerequisite for a sustainable lifestyle. The city community incorporates international developments and impulses and explores them. This means that the city administration contributes to the communal exchange of knowledge between cities in Europe and the world, thereby ensuring that municipalities worldwide can learn from each other. It makes its knowledge available to other cities in the context of international projects, in order to encourage sustainable development there. The city administration acknowledges institutions that inform people in Mannheim about the effect of globalization on everyday life. The city community encourages international youth exchange, above all with its twinned cities.

Commitment to European unity secures peace and supports sustainable international policies

A united Europe has made a long period of peace and economic advancement possible. Through tangible activities and international commitment, we contribute to Europe's continued growth and to the city community's enjoyment of the benefits of a united Europe. The city administration participates at European and international level if political decisions affect municipal life and the city community. We therefore take a stance on international agreements such as the free trade agreement. The right to water as a fundamental human right plays a leading role here. Mannheim gets involved in cross-regional projects and international networks in order to support the survival of natural resources worldwide. The values of a free, democratic society and the appreciation and equal status of all people form the basis of every collaboration.

Municipal development policy and fair procurement encourage global justice

We are taking on global responsibility and also help our international partners in implementing the global sustainability goals. In this way we promote global justice, peace and solidarity. We carry the ideas of communal self-government in the world because we are convinced that sustainable development can only take place with strong cities. Municipal development policy has become an everyday task which we work on together. It takes place locally through educational work and sustainable procurement and globally, through communal partnerships with cities in developing countries and emerging nations. The city administration uses and activates the commitment of the people with a migration background living in Mannheim to their country of origin, for example projects with Turkish cities. It makes these diverse developmental activities of the city community publicly visible. By helping to create international relationships in the area of equality, equal opportunity and inclusion for example, Mannheim residents feel valued and emboldened.

Imprint

City of Mannheim
City Hall E5
68159 Mannheim
Germany

Editorial Office

Department of Democracy and Strategy
Department of International Affairs, Europe and Protocol

Contact us

Christian W. Hübel
Head of Department of Democracy and Strategy

Phone: +49 621 293 6660
Email: christian.huebel@mannheim.de

Email: Leitbild2030@mannheim.de
Internet: www.mannheim.de/2030

STADTMANNHEIM²

Supported by

**ENGAGEMENT
GLOBAL**

Service für Entwicklungsinitiativen



With it's

SERVICE AGENCY 
COMMUNITIES IN ONE WORLD

With funds from



Federal Ministry
for Economic Cooperation
and Development